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12 **UNITED STATES DISTRICT COURT**

13 **NORTHERN DISTRICT OF CALIFORNIA, OAKLAND DIVISION**

14

15 MARCIANO PLATA, et al.,

16 Plaintiffs,

17 v.

18 GAVIN NEWSOM, et al.,

19 Defendants.

Case No. 4:01-cv-01351-JST

**UPDATE FROM CCPOA ON COVID-19  
MITIGATION EFFORTS**

Date: March 26, 2021

Time: 2:30 p.m.

Crtrm.: 6, 2nd Flr,

The Hon. Jon S. Tigar

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21 Further to the Union's periodic updates to the Court regarding its collaboration efforts to  
22 combat COVID-19 in the prisons, we offer the following:

23 **1. Mitigation Officers**

24 CCPOA is continuing its discussions with the Receiver's Office about the creation of local  
25 Mitigation Officers at each institution. The goal of this collaboration is to educate local union  
26 representatives about COVID-19 issues and safety approaches and have them act as peer-to-peer  
27 resources for encouraging compliance amongst fellow staff. While CCPOA is currently at the  
28 forefront of these efforts, we hope other unions agree to participate.

1 We anticipate that CCHCS and CCPOA will sign a joint set of protocols in the near future.  
2 This will not be a legally binding document but rather a signal to employees of the collaboration  
3 between CCHCS and the Union and the importance of the issue as it affects the health and safety  
4 of everyone in the correctional system.

5 **2. Email and Postcard Campaign For Staff Vaccinations**

6 Continuing its collaboration with the Goldman School of Public Policy and The People  
7 Lab, CCPOA will shortly send emails and postcards to members to encourage staff vaccinations  
8 through CDCR. The first emails will be a test to measure the effectiveness of messaging strategies  
9 in terms of the responsiveness of staff to them. The results of these tests can then be used in other  
10 forms of messaging. Three versions of an email will go out from CCPOA, but produced by The  
11 People Lab. Each will contain a distinct call to action to get vaccinated. At the same time, an  
12 identical communications campaign will be rolled out using postcards.

13 It is CCPOA's hope that these communications campaigns, allied with peer-to-peer  
14 education by the Mitigation Officers, and CDCR and CCPOA's other efforts, will continue to  
15 encourage custody staff to get vaccinated.

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Dated: March 25, 2021

MESSING ADAM & JASMINE LLP

By           /s/ Gregg McLean Adam            
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